

JIAPICH Secretariat

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Host  Feel Korea in Jeonju

Organizers  UNESCO Accredited NGO  
The Center for Intangible Culture Studies

Sponsored by (사) 전주기림출이보존회

 반야돌술밥

 전북대학교 무형유산정보연구소  
Research Center for Intangible Heritage and Information

# The One and Only International ICH Awards



**2023  
JEONJU INTERNATIONAL  
AWARDS FOR \_\_\_\_\_  
PROMOTING INTANGIBLE  
CULTURAL HERITAGE**



**09.02.2023.17:00(GMT +9)**

National Intangible Heritage Center Theater



The **One and Only** Internatioanl ICH Award

## Schedule

<b>Preliminary Event</b>	<b>Together with the citizens of Jeonju, traditional flag dance (Gi-jeop-nori) through the Hanok village</b>
16:20 - 16:30	Meet up at Cheongyeollu
16:30 - 16:50	Moving from Cheongyeollu to the National Intangible Heritage Center
<b>JIAPICH</b>	<b>2023 Jeonju International Awards for Promoting Intangible Cultural Heritage</b>
17:00 - 17:05	Greetings from the Host
17:05 - 17:25	Opening Address
	Welcoming Address
	Congratulatory Remarks
17:25 - 17:30	Deliberation from the JIAPICH Panel Chair
17:30 - 17:45	2023 JIAPICH Finalist Reception
17:45 - 18:00	Pansori performance
18:00 - 18:05	Closing Remarks
<b>Finale Banquet</b>	<b>Cuisine from the Heart and Soul of our Mothers</b>
18:10 - 18:20	Moving from the National Intangible Heritage Center to Hyanggyo
18:20 - 20:00	JIAPICH Finale Banquet

## **Introduction to the Jeonju International Awards for Promoting Intangible Cultural Heritage**

‘Jeonju International Awards for Promoting Intangible Cultural Heritage’ brings to light exemplary cases of intangible cultural heritage (ICH) safeguarding activities for a global showcase. The award is designed for establishment of social solidarity and international engagement through ICH, and the development of a future discourse and commonality among the international ICH community.

This award reflects on the model cases of transmission and safeguarding of ICH, and is awarded to individuals, organizations, regions, communities, institutions, and non-governmental organizations (NGOs) who have contributed to the revitalization of their respective communities.

By enacting the ‘Jeonju International Award for Promoting Intangible Cultural Heritage’, the city of Jeonju selects those who have made exemplary efforts to safeguarding ICH, and wishes to praise their hard work and adamant spirit.

## Opening Address

Greetings ladies and gentlemen. This is Jeonju city Mayor Beom-ki Woo

We sincerely thank all of you for attending the “2023 Jeonju International Awards for Promoting Intangible Cultural Heritage”, held in our beautiful city renowned as the most traditional cultural city in Korea.

Intangible heritage is the result of values that have been passed down for a long time that contains the life and identity of our people. When we safeguard, promote, and develop our intangible heritage, its artistic value grows, and cultural diversity develops further over time.

Jeonju city has made valiant efforts to publicize its own intangible heritage to the international community, resulting in the enhancement of cultural diversity, creativity, and furthering international engagement. The Jeonju International Awards for Promoting Intangible Cultural Heritage is an international award prepared by Jeonju city to honor those who have contributed to the preservation and revitalization of the precious intangible heritage.

I pay my respects to the awardees who spare their time and effort to hand down the intangible heritage despite countless obstacles amid cultural heritages being lost amid rapid social changes.

In addition, through the Jeonju International Awards for Promoting Intangible Cultural Heritage, we honor the hard work of people around the world who have silently worked hard to transmit, safeguard and revitalize intangible heritage, and we will keep supporting the intangible heritage actors so that its values can shine even more.

Finally, I wish for the wellbeing and happiness to all that have joined us to make this event shine.

Thank you very much.

**Beomki Woo**  
**Jeonju City Mayor**

## Welcoming Address

Greetings ladies and gentlemen, welcome to the most traditional cultural city in Korea. It is exceptional that the “2023 Jeonju International Awards for Promoting Intangible Cultural Heritage” will be held here in Jeonju, which is undergoing transformation into a world-class city based on its thousand-year history and cultural assets.

Human civilizations have progressed through records and traditions since the prehistoric times. Unlike tangible heritage, which can be better recorded and maintained, intangible heritage has difficulties in succession, despite its great values because intangible heritage does not have material form.

I would like to express my deepest gratitude towards those involved in the world who are working hard to overcome the difficulties, to preserve and pass on the world’s Intangible heritage, the asset of our humanity.

I congratulate the awardees starting with Art for Refugees in Transition (A.R.T.), which is working with refugees around the world so that they do not lose their intangible heritage identity, and Rural Development Fund (RDF), which is carrying out activities to pass on traditional knowledge and safeguard the intangible heritage of Kyrgyzstan. And lastly, congratulations to Woodfordia which is carrying out a project to safeguard and transmit to revitalize Australian Aboriginal folk culture.

Jeonju City is working diligently in its effort in safeguarding and transmitting Intangible heritage. The Jeonju International Awards for Promoting Intangible Cultural Heritage is at its 5th annual edition, which started to support the transmission and development of humanity’s heritage. Jeonju is renowned for having the most intangible heritage bearers and organizations throughout the country.

Intangible Heritage is humanity’s precious asset that has had knowledge, skills, and arts of a community handed down throughout human history.

It is my hope that global efforts to safeguard and revitalize intangible heritage will continue in the future, and that Jeonju City will be at the center of the effort.

**Gidong Lee**  
**Jeonju City Council Chair**

## Congratulatory Remarks |

Hello ladies and gentleman, This is Hyungsoon Ahn, Director General at the National Intangible Heritage Center.

I wholeheartedly congratulate Jeonju city for hosting the “5th annual edition of the Jeonju International Awards for Promoting Intangible Cultural Heritage”. I would like to express my deepest gratitude towards Beomki Woo, Jeonju City Mayor as well as Jeonju City council chair, Kidong Lee, and Jeonju City officials who have worked tirelessly for the successful hosting of this event. In addition, I would like to express my gratitude to Professor Donhee Lim, Professor Hanhee Hahm and officials from the Center for Intangible Culture Studies for leading the organization and operation of this wonderful event.

Today is a meaningful occasion for awardees who have been recognized for their achievements through dedicated efforts to safeguard and promote intangible heritage. I would like to congratulate and thank the awardees of today’s ceremony. Kyrgyzstan’s rural development fund, Australia’s Woodfordia, and USA’s A.R.T. Congratulations to all of you.

The Jeonju International Awards for Promoting Intangible Cultural Heritage is a special occasion to share the achievements of intangible heritage in various fields such as education, research, performance, and survey which are being held all over the world, and to create a more developed future direction of intangible heritage together.

This event is held in Jeonju, which is said to be a treasure trove of intangible heritage, and this event is held in a more meaningful way, and various activities to promote intangible heritage in the international community in cooperation between the private sector, the government, and academia are blooming its value, and the future is promising. I am looking forward to it.

Through the “Jeonju International Awards for Promoting Intangible Cultural Heritage”, I hope that each person will share various knowledge and experiences in the field. The National Intangible Heritage Center will make efforts to further vitalize these intangible heritage festivals.

I hope that the scent of culture will always fill your homes who cherish and love intangible heritage. Once again, I express my deepest gratitude towards all the people involved who worked hard for this event. Thank you.

**Hyungsoon Ahn**  
**Director General of the National Intangible Heritage Center**

## Congratulatory Remarks II

First and foremost, I would like to congratulate Kyrgyzstan's Rural Development Fund, USA's organization for refugees A.R.T., and Australia's community driven organization Woodfordia, who are the awardees for the Jeonju International Awards for Promoting Intangible Cultural Heritage.

Since 1962, Korea has implemented the Living Human Treasure System to protect many disappearing intangible cultural heritages. I have been leading as an expert to safeguard the rapidly disappearing ICH amid industrialization, urbanization and westernization. I was also part of the "Arirang Award" as a jury member, the first ICH award established by UNESCO.

As the Convention for the Safeguarding of ICH was passed in 2003 and entered into force in 2006, the UNESCO Arirang Award was unfortunately no longer awarded. However, I was delighted with the news of the JIAPICH being established from Jeonju City. We are already at its 5th annual edition of the award and I am deeply grateful to Jeonju City Mayor Woo Beom-ki, City Council Chairman Lee Ki-dong, and Jeonju citizens who have shown great interest in the safeguarding and continuous transmission of ICH, and that the support from everyone is making the JIAPICH possible every year.

I attach great significance to the fact that the JIAPICH is awarded by a local government. Since intangible cultural heritage is a living heritage and its foundation is deeply rooted in the local community, each local government, rather than the state, is intricately involved with intangible cultural heritage. Therefore, the establishment of JIAPICH by local government is directly aligned with the spirit of the UNESCO Convention on Intangible Cultural Heritage.

Based on the achievements of our efforts so far, we must all gather our wisdom to cultivate the JIAPICH, to help it grow; so that they can make a great contribution to the development of the world's intangible heritage, and thus become the most internationally respected and honorable award.

**Dawnhee Yim**  
**Chair, National Academy of Science, Republic of Korea /**  
**Former Jury Member of Arirang Prize, UNESCO**

## **Deliberation from the JIAPICH Panel Chair**

Welcome to the most prestigious awards for safeguarding intangible heritage. What is significant about the Jeonju International Awards for the Promotion of Intangible Cultural Heritage (JIAPICH) is that the host and sponsor is a local government authority, the Jeonju City.

It reminds me of October 2003 when the UNESCO General Assembly adopted the Convention on safeguarding intangible heritage. It was celebrated as the democratic international heritage instrument of UNESCO. It placed communities, groups, and individuals at the heart of International heritage law. Their custodianship as the primary stakeholders and the first voice of bearers and transmitters of living cultures and heritage was acknowledged, honoured and authorised. JIAPICH is indeed in the spirit of the Convention.

The JIAPICH awards have furthered a deeper understanding of the meaning and modalities of what is safeguarding; intergenerational transmission; inventorisation without freezing in time dynamic and living elements; the challenges of working with living cultures; and viability and sustainability of elements. Community cultural leadership as a collective with shared authority, and participatory cultural mapping as a tool for documentation of living and dynamic cultural heritage have been underlined.

The leadership has come from Jeonju, a modest local government with inspirational leadership from the Mayor's office and coordinated by the Center for Intangible Culture Studies for in depth research and quality assurance. The awards have become a catalyst internationally with multiplier effect advancing the safeguarding of intangible heritage. It is a model cultural programme for mayors and local authorities around the world. On behalf of the jury for the awards and all those that made the 2003 JIAPICH possible, I sincerely thank the mayor of Jeonju.

I have the pleasure to welcome all the participants and distinguished guests at the awards ceremony. I have the honour of welcoming and congratulating the 2023 awardees: Woodfordia Inc. (Australia), Rural Development Fund (Kyrgyzstan), and Art for Refugees in Transition (USA).

**Professor Amareswar Galla, PhD  
Chairperson, 2023 JIAPICH Jury, Jeonju**



## Tribute



Master Uisik Lee is the craftman behind the 2023 JIAPICH plaque. Master Lee has been crafting the art of Lacquering for the last half a century. He is also responsible for the JIAPICH plaque since 2019. In total, he has handmade 15 JIAPICH plaques.

The frame of the plaque is made of wood of Korean nut pine called Hongsong, which last long generations without twist. The color from nature such as soil, stone, lacquer, etc is lacquer-painted on the frame inlaid with mother-of-pearl. The plaque created by his artistic soul wishes to go beyond not only Jeonju and the country Korea but also the world promoting intangible cultural heritage around the world.

### **Uisik Lee** **Lacquer work master artisan** **Jeonbuk Intangible Cultural Property**

## Biography

- 1991 First president of the Association of Jeollabukdo Tradition Crafts Artisans
- 1998 Designated as Jeonbuk Intangible Cultural Property
- 1999 Selected as a New Knowledge Worker of Korea, Awarded the Jeollabukdo Governor's Citation
- 2006 Awarded 'Munhwajang', Man of Jeollabukdo Proud Jeonbuk person
- 2013 - Affiliated Professor, Traditional Arts and Crafts at Korea National University of Cultural Heritage

## Awards

- 1990 - Awarded the Trade and Industry Minister's Award at National Crafts Competition and others

**On-site footage of the 2023 Jeonju International Award  
for Promoting Intangible Cultural Heritage (JIAPICH)  
Plaque Production**



The detailed production process of the award plaque for JIAPICH can be found on YouTube @CICSinkorea

## Operation Overview



### 1. Call for International

Cultural heritage holders, organizations, communities, ICH related administrators, researchers, NGOs, and various actors in the ICH field.



### 2. Reviewing the Eligibility of Candidates

JIA P I C H jury panel consisting of ICH experts and UNESCO ICH NGO community members for the JIA P I C H Finalist recognition. The assessment criteria have been peer-reviewed and includes all the 5 domains of UNESCO ICH categories.



### 3. JIA P I C H Jury Panel Assessment

6 ICH expert jury members from different regions will start assessment of JIA P I C H applications in July.



#### **4. Announcement of the JIAPICH Finalists and Public Verification**

The JIAPICH Finalists are announced after the public verification process. The Announcement is made through the JIAPICH's official webpage, Jeonju City homepage, and other UNESCO ICH NGO websites.



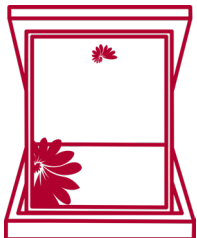
#### **5. Notification of the JIAPICH Finalist Selection Results**

JIAPICH Finalists who have been approved through public verification will be contacted and notified about their finalist status.



#### **6. Program Activities**

Programs related to the JIAPICH in the relevant year and the community of previous winners and activists of the JIAPICH will be represented through international forums, activities, and collaborations.



#### **7. JIAPICH Ceremony**

The annual JIAPICH ceremony celebrating the international ICH awardees will take place between September to October each year here in Jeonju City.



**2023**

**JIAPICH**

**Finalists**

**ART FOR REFUGEES IN TRANSITION**  
**- USA**

**RURAL DEVELOPMENT FUND**  
**- Kyrgyzstan**

**WOODFORDIA INC.**  
**- Australia**

## Art for Refugees in Transition (A.R.T) - USA

Established in 1999, Art for Refugees in Transition (A.R.T.) supports refugees around the world through their educational workshop programs, consulting, and performances. The methodology is based on the indigenous arts of each community, mainly educating the elderly and the young together through ICH and tradition. Activities of A.R.T. which deliver culture themed educational methods to the elderly, enhances the morale and self-esteem of those involved. Furthermore, it allows for all of the generations to come together and participate in various artistic activities such as performances and exhibitions based on each culture.

A.R.T. is particularly focused on indigenous and traditional arts and crafts. Focusing on “how to teach” rather than “what to teach”; holding educational workshops and capacity building with field organizations, collaboration with local universities and cooperation with schools and village based cultural centers operate the curriculum.

To date, A.R.T. organizes and operates various programs across eight countries on four continents. From their first project in with refugees in Thailand and Myanmar, it has now expanded to refugee camps in Palestine and refugee communities in Tajikistan. A.R.T. has been working for the past 20 years to spread education and culture using intergenerational communication methods to protect and revitalize the ICH of refugee groups.



Webpage  
[www.artforrefugees.org](http://www.artforrefugees.org)



## Rural Development Fund - Kyrgyzstan

Established in 2003, RDF is an organization that promotes regional projects with the goal of eradicating poverty and mid-to-long term rural development in Kyrgyzstan. Together with the local communities, government agencies, and donors, priority areas are selected and actively engaged for the improvement of that region.

RDF provides active support to the region by: designing, coordinating, implementing rural development and natural resource management programs, developing technical assistance projects, mobilizing local communities, and long term dissemination of old practices and new approaches to sustainable development. RDF is also using modern technology and local knowledge to monitor and evaluate, adapt programs and provide optimal direction for efficiency.

In order to preserve traditional knowledge of various ICH and to revive traditional arts, RDF works with the bearers to deliver their message to the younger generations. In addition, efforts are being made to preserve and pass on knowledge by reflecting to the local folklore by creating a network of ICH. This network of ICH holders are called the “Kyrgyz El Akyl Kazyna”. Using the knowledge of previous generations, modern people can enjoy a way of life that are actively helping ways to co-exist with nature.



Webpage  
[www.rdf.kg](http://www.rdf.kg)



## Woodfordia Inc. - Australia

Woodfordia Inc. started as a local festival in a rural area of Queensland in 1987. The Woodford Folk festival experience is deep, rich and colorful. It is based on a vision of inclusive and creative community, culture and tradition passed through generations, expressed through story and ceremony.

Woodfordia Inc. works across the five domains of ICH (oral traditions and expressions, performing arts, social practices, ceremonies and festivals, traditional crafts, and knowledge pertaining to nature and the universe). Woodfordia Inc. pays attentions to the diverse communities arising from language and cultural differences between Australians and the diaspora, they are leading an inclusive society through activities such as workshops and performances.

Woodfordia Inc. is about promoting and preserving folk culture for the common good. Accordingly, efforts are being made to revitalize the transmission and ICH by supporting the dissemination of traditional techniques and folk knowledge by cooperating with individuals or groups with similar goals. Based on the local traditions, they pay respect to the Jinibara people who are the registered Native Title holders for the Woodford area.



Webpage  
[www.woodfordia.org](http://www.woodfordia.org)







**Past**  
**J I A P I C H**  
**Awardees**  
**Introduction**

**2019**

**-**

**2022**

# 2019 JIAPICH Finalists



## Contact Base

Country India

Homepage [www.banglanatak.com](http://www.banglanatak.com)

Contact Base is an Indian NGO organization that conducts various domestic and international activities to protect Indian traditional art. In particular, in order to overcome the difficulties of artists and communities protecting traditional arts, they pay special attention to 'Art for Life.'

Currently, Contact Base is conducting capacity-building activities for more than 30 craft organizations and 28,000 traditional dancers in the East India region to protect intangible cultural heritage in India. The local community is revitalized through the active activities of artists, leading positive social change



## Heritage Foundation of Newfoundland and Labrador

Country      Canada  
Homepage    [ichblog.ca](http://ichblog.ca)

The Newfoundland and Labrador Heritage Foundation operates on Newfoundland Island and Labrador, located off the eastern Atlantic coast of Canada. Since its establishment in 2008, it has mainly been promoting the importance of intangible cultural heritage to the local community through the implementation of the concept of intangible cultural heritage and practices for protection through local education programs and communitybased workshops.

The organization is planning an intangible cultural heritage festival to expand international publicity and network.



## Ahmed Skounti

Country      Morocco  
Homepage    [www.ahmedskounti.weebly.com](http://www.ahmedskounti.weebly.com)

M. Skounti is a researcher in the field of education on sustainable intangible cultural heritage. He participated in the establishment of the 2003 Convention on Intangible Cultural Heritage of UNESCO and the drafting of the implementation of the 2006 Convention on Intangible Cultural Heritage. Afterwards, through several expert meetings, he contributed to the development of discussions on intangible cultural heritage, education, and sustainable development.

He is active mainly in North Africa, subSaharan Africa, and the Arab region. As an expert in the development of internal and external intangible cultural heritage policies and the protection and promotion of intangible cultural heritage, he is making great contributions

# 2020 JIAPICH Finalists



## ASAMA

Country      Burkina Faso

Homepage    [www.festima.org](http://www.festima.org)

ASAMA is a traditional mask preservation society in Burkina Faso. Burkina Faso is rapidly changing due to the industrial and social changes. Under those circumstances, the traditional mask and its culture began to disappear, and students who were concerned about it established Asama in 1995 and started protecting traditional masks and culture. Asama is protecting the Burkina Faso's tradition which has been hidden unknown for so long.

They are taking the lead in preserving the traditions of the cattle people and promoting the related intangible heritage to society.



## Hieu Duc, Vu

Country Vietnam  
Homepage [muong.vn/](http://muong.vn/)

Hieu Duc Vu is the director of the Muong Cultural Space Museum. Hieu Duc Vu collects and exhibits the culture of the Muong ethnic minority. He is also taking the lead in safeguarding intangible cultural heritage. The Muong Museum organizes exhibitions, ceremonies, events and performances of Muong relics to promote the intangible cultural heritage of the ethnic Muong to the public.

He has taken the role of preserving the culture of minorities, and is highly regarded for its courage, sacrifice and philanthropy.



## NGO Impacto

Country Mexico  
Homepage [impacto.org.mx](http://impacto.org.mx)

The official name of IMPACTO is 'Proyecto Impacto Conultores.' The organization plans programs in the weaving field with local artisans. They took the lead in promoting our products. Furthermore, by training local residents together with artisans to develop them into professional technicians.

In 2015, the organization has contributed to the selection of a creative folk-art city in cooperation with local governments. Recently, they are striving to transmit, preserve, and protect the weaving techniques of artisans.

# 2021 JIAPICH Finalists



## **Dil Kumar Barahi**

Country Nepal

Homepage [Gornobadakshnan.org](http://Gornobadakshnan.org)

The making of ceremonial floats is an essential intangible cultural heritage of temples in Nepal and South Asia. Traditional knowledge and skills related to the production of ceremonial floats are not recorded, but are made orally within the Barahi community. The leader of the Barahi community, Dil Kumar Barahi, has been taught the art of crafting from an early age and has been involved in the creation of the carts of Karunamaya, the god of compassion, for over 50 years.

He has been at the forefront of the transmission and protection of intangible cultural heritage between generations. In particular, for the protection of intangible cultural heritage, the participation of young people is encouraged, and it is widely known to the generation who have lost interest in intangible cultural heritage.



## El Fèlze

Country Italy  
Homepage [elfelze.it](http://elfelze.it)

El Fèlze is a gondola manufacturing association founded in 2002 in Venice. El Fèlze consists of over 100 artisans who make boats, oars, Focola, furniture, decorations and accessories. It conducts educational activities to ensure the protection of the intangible cultural heritage and its expressions, practices and knowledge, teaching 20,000 individual experiences while participating in classes in local schools, in addition to providing learning materials, especially for children and teachers. The association also participated in the restoration of the gondolas for the Pope and state guests who visited Venice on the Dogares. El Fèlze interprets Venice's unique gondola technology in a modern way through citizen participation and shares the intangible value contained therein.



## Shrinbek Davlatmamatov

Country Tajikistan  
Homepage [Gornobadakhshan.org](http://Gornobadakhshan.org)

Dr. Shirinbek Dablamamatov founded Gulu Giyoh in 1996 to pursue biocultural diversity. Dr. Shirinbeck, a surgeon, has served as a bridge between traditional and modern medicine based on 50 years of experience. He wants to pass on medical knowledge to future generations in Tajikistan. In addition, through various activities, he promotes the unique traditional knowledge, language, and culture of the people of the Pamir Mountains of Tajikistan, taking the lead in preserving the intangible cultural heritage of the Pamir Mountains.

# 2022 JIAPICH Finalists



## **Anka Raic**

Country      Bosnia and Herzegovina

Homepage    <http://www.cioff.org/>

Anka Raic believes that the combination of tradition and science is an important key to preserving community pride and emphasizes the importance of carrying on tradition to many people in many ways. She founded the Federation of Folk Societies of Bosnia and Herzegovina (UHAKUD in BiH), a seminar for local communities, in 1999, which was recognized as a UNESCO Intangible Cultural Heritage Organization in 2014. In addition, by planning a project to digitize some of the ICH of the local communities, she documented the intangible cultural heritage that was in danger of being lost in history.

Currently, Ms. Raic serves as the President of the International Council of Folklore Festivals of Bosnia and Herzegovina (CIOFF-BiH). Through her activities, local authorities, intangible cultural heritage bearers, folklore associations and institutions share intangible cultural heritage together, and she continues to provide intangible cultural heritage education to the new generations.





## Ifugao Museum

Country      Philippines

Homepage    [nationalmuseum.gov.ph](http://nationalmuseum.gov.ph)

The National Museum Cordillera (Ifugao Museum) is in the UNESCO World Heritage-listed Cordillera Terrace region. More than 10 indigenous groups live in the northern part of the Philippines, one of which houses ethnic artifacts representing the material culture of the Ifugao people.

Established in 1984 with the help of the National Museum, along with the country's support for ethnic minorities, it has become a source of safeguarding the tangible and intangible heritage of the Ifugao community. It also provides an important resource for Culture experts and a wide range of researchers studying early Ifugao settlements and practices.

Currently, the Ifugao Museum is operating various programs in addition to exhibitions and workshops to promote the education and preservation of intangible cultural heritage, informing many people of the culture of the Ifugao people.



## Serfenta

Country      Poland

Homepage    [www.serfenta.pl](http://www.serfenta.pl)

Serfenta is an NGO located in Poland, which secures the basis for transmission through education of ICH for the public and continues related research to make efforts toward industrialization.

Founded in 2006, the organization engages in a wide range of activities with research institutions, museums and businesses around the world. One of the things that Serfenta considers important is the transmission of ICH and the emphasis on business through it.

Serfenta makes baskets with citizens and share the intrinsic value contained in them. Their work has also been carried out in various countries. Serfenta lectures, opens exhibitions and workshops around the world and have established measures for the transmission and preservation of ICH. Serfenta seeks for a proficient, sensitive and sustainable economization of ICH of their domain.



2023

**J I A P I C H**  
**S u p o r t i n g**  
**P a r t n e r s**

Jeonju Gijeobnori Preservation Society

Banya Dolsotbap (Stone Pot Rice Restaurant)

## Jeonju Gijeobnori Preservation Society

Another name for the Jeonju Gi-jeob-nori is Gye-ryong-ri Hap-gut. During the contents of the Hap-gut there is a part called the Yongi-nori (Dragon flag performance) which is the most outstanding part about the act; therefore the whole act is now called the Jeonju Gi-jeob-nori (Gi meaning flag). This is a folk performance that has been played for hundreds of years in the village area that is now currently Samcheondong 2 ga, of Jeonju city. It is performed during the middle of July, where upper and lower villages (as most Korean villages were separated by locality) unite to compete in strength and skill, and wash away the fatigue of farming. This act otherwise known as the Jeonju Gye-ryong-ri helped solve accumulated pre-existing quarrels between villagers and created a foundation for cooperation between the upper and lower villages of the region.

Jeonju Gi-jeob-nori combines the following acts: A grand flag bearing the features of a dragon, lively and exciting Nong-ak (traditional instrumental farm music), the people's dance of Hutton-chum (otherwise known as Bori-dae chum), traditional sounds of Nong-yo all came together for a comprehensive performance that not only had competitive nature to it, but also contained social values of the village community coming together for a "Festival of competition and harmony" for a brighter future.



## Major History

- 1998. 03. Founding of the Jeonju Gijeobnori Preservation Society
- 2005. Gold medal at the National Folk Contest (Gyeonggi-do Pocheon)
- 2007. Silver medal at the National Folk Contest (Gyeong-nam Sacheon)
- 2011. Bronze medal at the National Folk Contest (Jeon-nam Yeosu)
- 2016. The Presidential award at the National Folk Contest (Jeonbuk Jeonju)
- 2018. Designated as Intangible Cultural Heritage of Jeollabuk-do
- 2019. Awarded at the 3rd Jeonju World Slowness Award
- 2021. Completion of the Jeonju Gijeobnori exhibition hall



## Banya Dolsotbap (Stone Pot Rice Restaurant)

Banya, a word with the meaning of ingredients raised on our field, is food that is made by Master Bok-ju Lim. In honor of her childhood memory, when her mother used to make home-made food from the field in front of their house. Master Lim's grandmother also used to store the best tasting food in her pockets (that were either cultivated from the field or made in the kitchen) and shared them with her grandchildren later on.

The culinary philosophy of the Banya restaurant aligns with Master Lim's thoughts about the quality of the food that she prepares. The key to all of her cooking is that it must be prepared to make those who are eating her food happy and that all of the ingredients must meet the standards of the highest quality.

Banya Stone Pot Rice restaurant, first opened near the former Jeollabuk-do Office, served food with the care of a mother which led to it becoming a popular and symbolic restaurant in Jeonju. Master Lim, who makes all the food that goes on the table herself, from the paste to Kimchi, says, "The taste is just not the same if there is no heart put into it". The JIAPICH Finale Banquet, 'Jeonju food made with heart' is an event where Master Lim presents to the precious people, Jeonju's carefully prepared food with her mother's loving heart.



## Major History

- 2006. Korea Agricultural Products Cooking Contest, Agricultural, Development Administration Award
- 2012. Korea International Cooking Contest, Gold Prize
- 2014. - 2018. Participated in public Bibimbap Festival event
- 2015. Nominated as a food master in Jeonju
- 2017. - 2020. Served as an adjunct professor at CCIK International Korean Cuisine School
- 2019. Selected as Korea's Korean food master
- 2020. Selected as Korea's Grand Master
- 2020. Selected as a Master of Kimchi
- 2021. Appointed as vice president of Korean Masters Association
- 2021. Korean Soy Sauce Fermentation Competition, Grand Prize
- 2021. Korean Food Festival Presidential Award



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